

CONTACT

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www.paulelambert.com

EDUCATION

Bachelor of Science

Franklin Pierce University, grad. 2022 Communication and Sports Media GPA: 3.87

SKILLS

Experienced with

Microsoft Suite
Adobe Premiere
Adobe Audition
Final Cut Pro
Canva
Constant Contact
iMovie
WordPress
SoundCloud

AWARDS

2022 Fitzwater Medallion for Contributions to Public Discourse 2022 NATAS Boston/New England Student Emmy

Paul Lambert

Communication Specialist

EXPERIENCE

Freelance Broadcaster

August 2018 - present

Area Colleges, New England

- Announced more than 330 live events in 16 different sports at 15 colleges and universities across New England, including College of the Holy Cross, Harvard University, Brown University, Boston University, and Providence College.
- Games aired on both streaming platforms (ESPN+, FloSports) and linear TV (NESN).

Social Media Specialist/General Assistant

December 2022 - present

Metropolitan Removal Company, Bellingham, MA

- Designed and scheduled dozens of social media posts and graphics promoting company initiatives on Canva.
- Produced company newsletter on Constant Contact, generating near-600% increase in open rate.
- Verified possible leads and reached out to potential customers.

Broadcaster/Producer

May 2019 - present

Worcester Bravehearts Baseball, Worcester, MA

- Called over 90 games for summer collegiate baseball team whose attendance routinely ranked inside the top-10 nationwide among summer collegiate clubs.
- Selected by league to announce showcase games on NESN in 2022 and 2023.
- Covered team's road games, providing live social media updates and post-game press releases.

Broadcaster/Producer

August 2018 - May 2022

Fitzwater Center for Communication. Rindge, NH

- Announced dozens of Franklin Pierce University home athletic events, including nine NCAA Division II sports and one Division I sport, for Raven Sports Network.
- Worked various production roles when not on-air, including camera and graphics operation and switching.
- Produced "The State We're In," a webcast that aired weekly on New Hampshire PBS.

Freelance Writer (remote)

November 2020 - May 2021

NASCAR.com, Charlotte, NC

- Wrote offseason content that appeared on NASCAR Roots, an arm of NASCAR.com focused on local grassroots racing.
- Interviewed both contemporary and past members of the racing community for stories.
- Generated story ideas and worked under weekly deadlines.

Student Director

August 2019 - January 2021

PoliticsFitzU, Rindge, NH

- Directed 2020 election coverage of Franklin Pierce University's political reporting outlet conducted by team of student journalists.
- Interviewed eight presidential candidates and other political figures on both University panels and internet radio.
- Traveled to Iowa to cover Democratic caucuses and across New Hampshire for Democratic primary.
- Appeared as talent for news packages that appeared on NBC10 Boston and wrote stories for the Boston Herald.

Beat Reporter

March 2017 -October 2022

Short Track Scene

- Reported on auto racing series based in New England, namely the NASCAR Whelen Modified Tour.
- Formed relationships with drivers, crew, track operators, and other members of the racing scene that drove quality reporting.
- Wrote over 150 stories for the website.